



## eCOMMERCE MERCHANTS



### ONLINE CARD ACCEPTANCE

For merchants in virtually every industry, technology can be a key enabler of profitability. In particular, technological advancements in the ecommerce domain can help to create innovative service and product offerings, and if implemented properly, they can enable higher standards of service at significantly lower costs.

Ecommerce can create new opportunities for your business in the form of greater numbers of customers, re-sellers, and/or partners. This can present both an opportunity and a challenge. The challenge lies in being able to quickly and effectively react and scale your business to maximum opportunity.

"Getting ecommerce right" requires two things: a great business plan, and access to informed ecommerce expertise. Whether you're a traditional "brick-and-mortar" establishment looking to expand into ecommerce or an established online merchant, the Sales Directors at MeritCard would like the opportunity to earn your business.

In order to be successful and meet the relentless need for greater online visibility and sales revenue, businesses in all industries must be able to quickly exploit new technology opportunities. At MeritCard, we believe that the combination of our Authorize.Net software and our seasoned ecommerce experts will help you get the most of the ecommerce opportunity, no matter what size your business may be today.

***MERITCARD SOLUTIONS...PAYMENTS MADE EASY.***

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